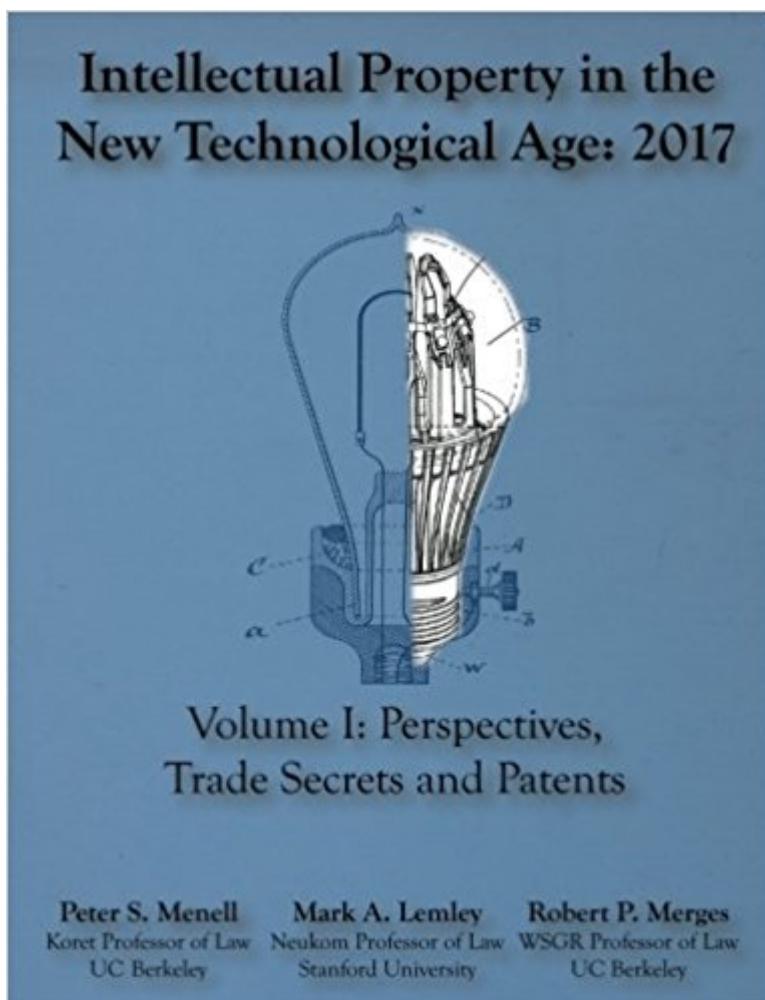


The book was found

Intellectual Property In The New Technological Age 2017: Vol. I Perspectives, Trade Secrets And Patents



Synopsis

Intellectual Property in the New Technological Age provides an in-depth survey of the rapidly evolving field of intellectual property law. Volume I covers philosophical perspectives, trade secret law, and patent law. Volume II covers copyright law, trademark law, and state intellectual property law protections. The 2017 Edition reflects the following principal developments:

- **Trade Secret Law:** Congress passed the Defend Trade Secrets Act of 2016, one of the most momentous changes in the history of trade secret protection. The new law opens up the federal courts to trade secret cases, provides for ex parte seizures of misappropriated trade secrets in extraordinary circumstances, and establishes immunity for whistleblowers.
- **Patent Law:** The past several years have witnessed some of the most significant developments in U.S. patent history "from the establishment of the new administrative review proceedings at the Patent Office to important shifts in patent-eligibility, claim indefiniteness, enhanced damages, and equitable remedies at the Supreme Court and means-plus-function claim interpretation and infringement doctrine at the Federal Circuit. We have restructured the patent chapter to illuminate these areas. We have also significantly expanded coverage of design patents in response to the growing importance of this form of protection.
- **Copyright Law:** The Supreme Court issued important decisions addressing the useful article doctrines, the public performance right, and the first sale doctrine. The past few years also witnessed important developments in the Online Service Provider safe harbor, fair use, and state protection for pre-1972 sound recordings. We have also integrated the digital copyright materials into a unified treatment of copyright law and substantially revamped the fair use section to reflect the broadening landscape of this important doctrine.
- **Trademark Law:** We have integrated important cases on genericide, federal registrability of disparaging marks, merchandising rights, likelihood of confusion on the Internet, and remedies.
- **Other State IP Protections:** We have updated material on the right of publicity, an active and growing area. We have also reorganized the chapter and focused it on IP regimes.

Book Information

Paperback: 516 pages

Publisher: Clause8Publishing (July 6, 2017)

Language: English

ISBN-10: 1945555076

ISBN-13: 978-1945555077

Product Dimensions: 7.4 x 1.2 x 9.7 inches

Shipping Weight: 2.2 pounds (View shipping rates and policies)

Average Customer Review: 5.0 out of 5 stars 1 customer review

Best Sellers Rank: #11,147 in Books (See Top 100 in Books) #1 in Books > Law > Intellectual Property > Patent, Trademark & Copyright > Patent

Customer Reviews

Peter S. Menell is the Koret Professor of Law and Director of the Berkeley Center for Law & Technology at University of California at Berkeley School of Law Mark A. Lemley is the William H. Neukom Professor of Law and Director of the Stanford Program in Law, Science & Technology at Stanford Law School Robert P. Merges is the Wilson, Sonsini, Goodrich & Rosati Professor of Law and Director of the Berkeley Center for Law & Technology at University of California at Berkeley School of Law

Good books and prices.

[Download to continue reading...](#)

Intellectual Property in the New Technological Age 2017: Vol. I Perspectives, Trade Secrets and Patents Intellectual Property in the New Technological Age 2017: Volume I: Perspectives, Trade Secrets & Patents Intellectual Property: The Law of Trademarks, Copyrights, Patents, and Trade Secrets Intellectual Property in the New Technological Age 2017: Vol. II Copyrights, Trademarks and State IP Protections Governance of Intellectual Property Rights in China and Europe (Elgar Intellectual Property and Global Development series) Pharmaceutical Patents (Intellectual Property Law Series) Real Estate: Passive Income: Real Estate Investing, Property Development, Flipping Houses (Commercial Real Estate, Property Management, Property Investment, ... Rental Property, How To Flip A House) 200 Beading Tips, Techniques & Trade Secrets: An Indispensable Compendium of Technical Know-How and Troubleshooting Tips (200 Tips, Techniques & Trade Secrets) Resume Magic, 4th Ed: Trade Secrets of a Professional Resume Writer (Resume Magic: Trade Secrets of a Professional Resume Writer) Intellectual Property Statutes 2017 Shipped but Not Sold: Material Culture and the Social Protocols of Trade during Yemenâ™s Age of Coffee (Perspectives on the Global Past) Millefiori Beads from the West African Trade (Beads from the West African Trade, Vol VI) The Law and Practice of Trademark Transactions: A Global and Local Outlook (Elgar Intellectual Property Law and Practice series) The Work of Art in the Age of Its Technological Reproducibility, and Other Writings on Media Gender Circuits: Bodies and Identities in a Technological Age (Sociology Re-Wired) Valuation and Dealmaking of Technology-Based

Intellectual Property: Principles, Methods and Tools The Law and Regulation of Franchising in the EU (Elgar Intellectual Property Law and Practice series) Selected Intellectual Property and Unfair Competition, Statutes, Regulations and Treaties, 2013 (Selected Statutes) Intellectual Property in Government Contracts: Protecting and Enforcing IP at the State and Federal Level Selected Intellectual Property and Unfair Competition Statutes, Regulations, and Treaties (Selected Statutes)

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)